DEMOCRACY COMMISSION SMALL GRANTS

Public Affairs Section U.S. Embassy Belgrade

APPLICATION GUIDELINES

Each application has to be submitted via e-mail and by regular mail.

I. Project Theme:

List which priority theme the project covers. If your project covers more than one, then please list all of them with one sentence explanation.

II. Grant Applicant Details:

Name of the organization, address, phone/fax number/e-mail address, name and title of director and other significant staff members, particularly those who will be involved in the project.

III. Background on Applicant and Organization:

When was the organization founded, what are its principle activities, significant achievements, etc.? A copy of the registration papers of the organization as issued by host country authorities should be attached.

Applicants should also attach a CV, resume or personal history of the people who will be engaged in the project. No one CV should exceed one page.

IV. Previous U.S. Government funding:

Please list all previous U.S. Government funding which will include previous Democracy Commission grants as well as USAID or NED funded projects. Please list year, amount of project and name of project.

V. Proposed Program Dates:

When will the project be carried out, if it is funded? Be realistic about dates. Remember that, even if approved, funds from the Democracy Commission may not be available for as long as two or three months from the time the application is submitted. (For example, if the applicant submits the proposal in September, but states that the project must begin in September, the Commission may reject the proposal as unrealistic on this basis alone.)

VI. Amount Requested:

List exact amount request from Democracy Commission for this project.

VII. Executive Paragraph:

In 5-10 sentences describe the project. This paragraph should be <u>very concise</u> without listing project justification.

VIII. Program Purpose:

Why have you decided to do this project? What is the purpose of the project? Remember that the Democracy Commission will only award funds to the best proposals, those that can clearly show <u>how</u> the proposed project will help the development of democratic, free market society in the host country.

XI. Project Justification:

This is a very important aspect of the proposal and applicants should pay particular attention to it. What is the importance of the project? Why should it be funded? Who will be affected by this project? What difference does it make for your country? Remember that the Democracy Commission will only support those projects that will make an important contribution.

Applicants may also attach letters of endorsement attesting to the seriousness of the proposal.

X. Project Sustainability:

Describe the expected long-term effects of the project. If the project is intended to continue after the funding from the Democracy Commission ends, the proposal must also contain a very thorough explanation how the organization will fund the activity in the future. If a convincing explanation is not included, this will disqualify the project from consideration for Democracy Commission support.

XI. Detailed description of the project and project activities:

XII. Detailed Budget, including supporting narrative:

In order to be sure that the Commission understands why there is a need for money, the applicant should prepare a <u>line-by-line list of expenses</u> that will be generated by this project. The budget should be prepared in a logical manner and offer enough detail that a reviewer will be able to understand exactly what the figures mean and how that figure was determined.

ALL PROJECT EXPENSES SHOULD BE CALCULATED IN ADVANCE AND BE REALISTIC. THE DEMOCRACY COMMISSION MEMBERS WILL NOT AUTHORIZE

ANY FUNDS IF THERE IS ANY QUESTION ABOUT THE BUDGET.

The budget narrative should follow the actual budget presentation itself and describe in some detail the costs presented in the budget. In other words, the narrative explains, line by line, what the numbers mean and how they were determined. (For example, Travel: \$3,000. Explanation: Two day conference in (location) for 30 participants with a 2 x \$50 travel grant to each participant for room, board and transportation costs.)

If the proposal seeks funding to purchase a service, the application must include three proforma estimates from the service. Simply listing services: \$4,000" is not sufficient. The Commission will want to know what kind of service.

BUDGET GUIDELINES

<u>Program expenses</u> should cover all costs for the project activities. They may include all honoraria to specialists or associates; travel/per diem/lodging expenses for trips; and all expenses for seminars or conferences (speakers' fee, preparation of materials and room rental).

<u>Fees</u> could be paid only to the people who will spend a majority of their time on the project and have signed contracts. The fees should be calculated on the total number of hours worked for the duration of the project. Fee levels should be reasonable and no higher than other local salaries, and should include all local taxes.

<u>Equipment</u> means computer, copying machine, printer or other technical devices necessary for the fulfillment of the project (for example, the purchase of a computer for organizing a conference is not a justified expense). Equipment purchase is usually not approved and hard to justify.

<u>Administrative expenses</u> include communication expenses (phone, fax, e-mail, postage); bank taxes; copying and print services; office materials (paper, toner, envelopes, etc.).

<u>Bank charges</u> should be pre-calculated and included in the budget. The use of "<u>miscellaneous</u> expenses" as a budget item is unacceptable.

<u>Cocktail parties and meals</u> not integral to a program event are not acceptable grant expenses. An effort should be made to secure funding from other sources for food costs.

<u>Entertainment costs</u> (amusement, diversion, social activities, ceremonials, alcoholic beverages, cocktail parties) are not allowable expenses.

PLEASE NOTE THAT THE BUDGET ITEMS CANNOT BE CHANGED DURING THE FULFILLMENT OF THE PROJECT.

XIII. Reporting Requirements

If you receive funding from the Democracy Commission, you will be required to submit a detailed program and financial report on the outcomes of the project. Please describe when you will submit the report on the outcomes and who will prepare the financial report (e.g. an accountant).

IX. Other sources of support for this project:

Please describe the possibilities for co-funding of the project by other organization.

Please describe the in-kind contribution of your organization - it can be voluntary work, use of premises, vehicles, classroom supplies, equipment or payment of a program event from your own funds (e.g. rental of a hall, printing of announcements, meals, travel, etc.).

Please state which other organizations you have applied to for funding with the same project, and the status of those applications.

XV. Other organizations you applied to with the same project and status of your application:

Please list all organizations you applied to.

DO NOT SEND IN THE APPLICATION BEFORE YOU:

- * Read once again the Democracy Commission Guidelines which describe the Small Grant Program. Make sure you understand those guidelines and that your proposal fits the purposes it discusses.
- * Carefully review the application to make sure it is complete and free of errors.
- * Ask someone who does not know anything about your project to read your proposal to determine if it is understandable. Remember that the members of the Democracy Commission will not know anything about your proposal until they read it. If they cannot understand it simply by reading what you have written, it will not be approved.
- * Ask someone with experience applying for grants to look at the application and provide advice on improving it.
- * Make sure the application is neatly typed and easy to read **in English**. Perfect English is not required but the proposal must be understandable to an English speaker.

Applications which do not include the required information or do not comply with the requirements of the Program guidelines will not be reviewed.

SEND THE COMPLETED APPLICATION FORM TO:

1. Democracy Commission Public Affairs Office

United States Embassy Bulevar Kneza Aleksandra Karadjordjevica 92 11040 Belgrade

AND TO:

2. demcomserbia@state.gov

In case of any questions please contact Public Affairs Office, U.S. Embassy Belgrade at: demcomserbia@state.gov.